



ELCHC Development Committee Meeting Agenda Packet

Wednesday, November 13, 2023, at 3:00 pm

6302 E. Dr. Martin Luther King Jr. Blvd., Suite 100, Tampa, FL 33619

<https://us06web.zoom.us/j/85484140963?pwd=dHWk9jwikiNRS2x3mmWDhVQ9Fs8tDu.1>

Meeting ID: 854 8414 0963

Passcode: 806792



ELCHC Development Committee Meeting Agenda Packet

Monday, November 13 , 2023

I. CALL TO ORDER

S. Robinson

- A. Roll Call/Quorum Verification
- B. Approval of Minutes from September 6, 2023, Development Committee Meeting - 3

II. PUBLIC COMMENT

Individuals wishing to address the Early Learning Coalition of Hillsborough County Board of Directors must complete a Public Comment Request Card and submit it to the official recorder prior to the noticed time of the meeting. Said comments will be limited to three (3) minutes per individual on a first come, first serve basis, and only at such time as is identified on the official meeting agenda for public comment.

III. DISCUSSION ITEMS

A. Fraga

- A. Resource Development Department Updates
- B. Education of Young Children Summit
 - A. Next Steps - 6
 - B. Future Events - 8
 - C. Budget
 - D. Table Discussion Feedback - 9

IV. ADJOURNMENT

S. Robinson



DEVELOPMENT COMMITTEE
UNAPPROVED MINUTES

Wednesday, September 6, 2023, at 3:00 pm
6302 E Martin Luther King Blvd, Suite 100
Tampa, Florida 33619
Hybrid Meeting

MEETING ATTENDANCE

Facilitator: Dr. Shawn Robinson*

Committee Members Present:

Dianne Jacob*, Dr. Jodi Marshall*, Dr. Stephanie Holmquist Johnson*, and Derek Zitko*

Committee Members Absent:

None.

Board Members Present: None.

ELCHC Staff:

Alison Fraga*, Dr. Fred Hicks, John Medina*, Kelley Minney*, Kiyana Scott*, Nancy Will, Sonia Duraimurugan*, Abigail Perez*, Sabrina Ruiz*, Abigail Perez*, Dominique Watson* and Clarence Thompkins*

Other Attendees:

Frazier Carraway and Tonia Williams

**Indicates attendance by Zoom Meeting platform.*

CALL TO ORDER

Quorum Verification

Dr. Shawn Robinson, Committee Chair noted that a quorum was present and called the meeting to order at 3:01 p.m.

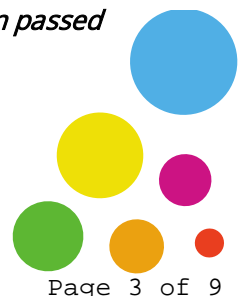
PUBLIC COMMENT

There was no Public Comment.

ACTION ITEMS

A. Approval of Minutes from August 16, 2023, Development Committee Meeting

Dianne Jacob made a motion to approve the August 16, 2023, Development Committee Meeting minutes as submitted. Dr. Jodi Marshall seconded the motion. The motion passed unanimously.



REPORTS

RESOURCE DEVELOPMENT Department Updates

Updates:

Alison Fraga, Chief Development Officer, gave an update on the following:

Fundraising: Mrs. Fraga shared the Mayfield Foundation Top Golf event grossed over \$100,000 with an expected donation to the Early Learning Coalition of Hillsborough County (ELCHC) of approximately \$50,000 to \$60,000. Mrs. Fraga also shared the final press release was not set to date. Mrs. Fraga shared the numerous impressions and public notice of the Coalition, and that the donation far exceeds the dollar amount expected.

Marketing: Mrs. Fraga reported that in the previous fiscal year the board of directors was trying to be innovative in creating a video that would represent the importance of inclusivity and early education and in a way that could easily be understood by a massive audience. Mrs. Fraga shared that the final formatted campaign of Violet and Theo would make its appearance at the Children's Summit in a couple of weeks. Mrs. Fraga shared with the committee a 30-second version of the video as a preview.

Education of Young Children's Summit

Alison Fraga, Chief Development Officer, provided an update on the following:

Sponsorships: Mrs. Fraga shared that the most recent sponsorship total was \$21,250.00 with a total of 17 sponsors and over \$19,000 collected to date.

Mrs. Fraga shared with the committee a copy of the agenda and said that the event would start with a video as everyone settles into their seat. Mrs. Fraga shared that every board member would be given a magnetic name tag as they checked into the event.

Mrs. Fraga continued to share the agenda with the committee explaining that the event would end at 1:30 pm.

There was discussion amongst committee members about having children at the event to emphasize the mission and work that the coalition does to impact the lives of young children in the community.

Mrs. Fraga explained that the thank you videos being created would touch on the mission and the work of the coalition and commended her staff for all the work accomplished in less than year to pull off the event.

Committee Member, Dianne Jacob shared that she saw a news story that touched on the disparity of teacher pay and what will happen to our economy and suggested that the committee look into this issue.

Mrs. Fraga shared with the committee that the coalitions in the state of Florida still have American Rescue Plan Act (ARPA) funds through June 2024.

Dr. Hicks shared this is the reason there was currently a big push on getting as many applications as possible out for funds to attempt to stay ahead of ARAP dollars running out.

Dianne Jacob suggested that is topic be brought up by the facilitators at each of the tables on the day of the Children's Summit to ensure that business leaders in the county are aware of this major issue that will soon face Hillsborough County.

Dr. Shawn Robinson stated the capacity of the venue was about 120 and asked if this number already included Board of Director members.

Dianne Jacob responded that there were still 20-25 spots left and that Tampa Chamber of Commerce would be willing to send something out to generate interest in the event to fill these seats.

Dr. Shawn Robinson asked about the pre-survey questions and when they were scheduled to go out.

Mrs. Fraga responded that a draft set of questions could be sent out by the end of the week via e-mail to the committee and that they would go out to everyone else on September 18 which would be plenty of time for folks to respond before the event.

ADJOURNMENT

Dianne Jacob, Vice Chair made a motion to adjourn the meeting at 3:36 pm. Derek Zitko made a second. The motion passed unanimously.

Read and approved by: _____ Date: _____
Dr. Stephie Holmquist Johnson, Secretary

Education of Young Children Summit

Building the Minds of Tomorrow's Leaders

Agenda

Welcome

Dr. Fred Hicks,
CEO, Early Learning Coalition of Hillsborough County

Introducing "Violet & Theo"

Dr. Fred Hicks

Meaningful Conversations While Sharing a Meal

Tim Marks,
President & CEO, Metropolitan Ministries

Recognition of Sponsors & Special Guests

Aakash Patel,
Early Learning Coalition of Hillsborough County Board Chair

Tampa Bay Partnership Presentation

Early Learning Insights
Bemetra Simmons,
President & CEO, Tampa Bay Partnership

Florida Chamber Presentation

Uniting Business for Good
Mark Wilson,
President & CEO, Florida Chamber of Commerce

Facilitated Table Discussion

Conclusion

Dr. Fred Hicks



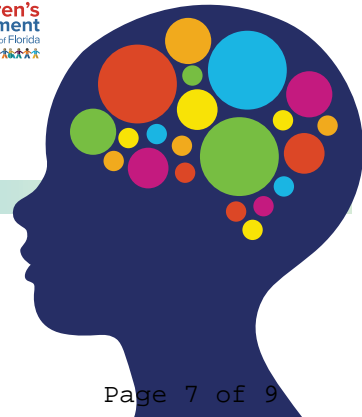
EARLY LEARNING
COALITION OF HILLSBOROUGH COUNTY



Education of Young
Children Summit
Building the Minds of Tomorrow's Leaders

Thank You

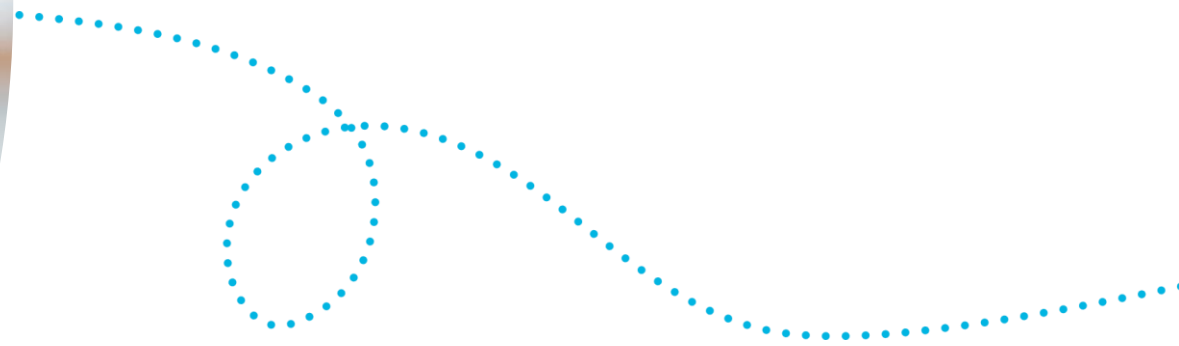
to our
Sponsors





Future Events...

Children's Summit 2024



EARLY LEARNING
COALITION OF HILLSBOROUGH COUNTY

Facilitated Questions

September 21, 2023

1. **TOPIC: Teacher Pay & benefits** “From what you’ve heard today, what do you think are the most compelling reasons for increasing the pay and benefits of early education professionals?”

DISCUSSION PROMPTS:

- a. How would it impact quality
- b. How can it be funded
- c. Does your company have any advice on strategies to fund a steady but significant pay increase for your employees?

2. **TOPIC: Eligibility Benefits Cliff:** “What happens to your current and future workforce if fewer families can afford high-quality childcare options?”

DISCUSSION PROMPTS:

- a. What solutions does your company currently offer or considering offering that could eliminate this burden?
- b. Would you be open to exploring opportunities directly in partnership with the Early Learning Coalition of Hillsborough County?

3. **TOPIC: Expulsion Crisis:** “Although not a significant component of today’s discussion, elements such as missed work, lack of productivity at work etc. are also a result of working parents with children with special needs or unique abilities (this can mean developmental delays and/or behavioral concerns often relating to exposure of adverse childhood experience such as poverty. Is this topic of interest to anyone to discuss?”

DISCUSSION PROMPTS:

- a. What knowledge do you currently have of challenges parents with special needs and unique abilities face in early care and education? Does your company have a strategy to employ and provide for parents whose children have special needs/unique abilities?