



# ELCHC Governance Committee Meeting Agenda Packet

July 31, 2023 at 3:00 pm EST

6302 E. Martin Luther King, Jr. Blvd., Suite 100 Tampa, FL 33619

<https://us06web.zoom.us/j/81319118093?pwd=QTB4cVMwOTBIZ0o4QkpiZU1mSEpQdz09>

Meeting ID: 813 1911 8093

Passcode: 119586



## ELCHC Governance Committee Meeting Agenda

July 31, 2023

### I. CALL TO ORDER

Dr. Holmquist  
Johnson,  
Chair

A. Roll call/Quorum Verification

### II. PUBLIC COMMENT

*Individuals wishing to address the Early Learning Coalition of Hillsborough County Board of Directors must complete a Public Comment Request Card and submit it to the official recorder prior to the noticed start time of the meeting. Said comments will be limited to three (3) minutes per individual on a first come, first serve basis, and only at such time as is identified on the official meeting agenda for public comment.*

Dr. Holmquist  
Johnson

### III. ACTION ITEMS

Dr. Holmquist  
Johnson

A. Approval of May 22, 2023, Meeting Minutes - 3

### IV. DISCUSSION ITEMS

Dr. Holmquist  
Johnson

A. Board of Directors Membership (Applications attached) - 6

B. Board Matrix - 20

### V. CEO REPORT

A. \$315 Million Update - 21

B. Survey to Providers

C. CEO Evaluation (DEL form)

### VI. ANNOUNCEMENT

A. Next, meeting of the ELCHC Governance Committee is on September 25, 2023 - 23

### VII. ADJOURNMENT

Dr. Holmquist  
Johnson



GOVERNANCE  
COMMITTEE

UNAPPROVED MINUTES

Monday, May 22, 2023, at 3:00 pm

Hybrid Meeting

6302 E. Martin Luther King Jr. Blvd. Ste. 100,  
Tampa, Florida 33619

**MEETING ATTENDANCE**

**Facilitator:** Dr. Stephie Holmquist Johnson

**Committee Members Present:**

Dr. Daphne Fudge\*, Adam Giery\*, Dr. Stephie Holmquist Johnson\*, and Aakash Patel

**Committee Members Absent:**

Dr. Jodi Marshall

**ELCHC Staff:**

Dr. Fred Hicks, Alison Fraga\*, Gary Meyer, Kelley Minney\*, Abigail Perez\*, Sabrina Ruiz\*, and Nancy Will

**Other Attendees:**

Frazier Carraway, Tonia Williams\*

*\*Indicates attendance via Zoom meeting platform.*

**CALL TO ORDER**

**Quorum Verification**

Noting a quorum was present, Committee Chair, Dr. Stephie Holmquist Johnson called the meeting to order at 3:02 pm.

Approval of March 27, 2023, Governance Committee meeting minutes

*A motion to approve was made by Aakash Patel. A second was made by Adam Giery. The motion carried unanimously.*

**PUBLIC COMMENT**

There was no Public Comment.

**ACTION ITEMS**

**A. Approval of the FY 2023-2024 Governance Committee Meeting Schedule**

The Committee discussed the dates proposed.



*A motion to approve was made by Aakash Patel. A second was made by Adam Giery. The motion carried unanimously.*

#### **B. Recommendation of Board Officers FY 2023-2024**

The Governance Committee is responsible for recommending a slate of candidates to serve as officers of the Board of Directors.

The Governance Committee has received the following nominations for FY 2023-2024:

- One nomination for Vice-Chair, Dr. Shawn Robinson
- One nomination for Secretary, Dr. Stephie Holmquist Johnson
- One nomination for Treasurer, Michelle Zieziula

The Committee voted to recommend the following FY 2023-2024 slate of candidates to the full board for approval.

Dr. Shawn Robinson, Vice-Chair

Dr. Stephie Holmquist Johnson, Secretary

Michelle Zieziula, Treasurer

*Adam Giery made a motion to approve. Aakash Patel made a second. The motion carried unanimously.*

#### **DISCUSSION ITEMS**

##### **Board of Directors Membership**

The Committee reviewed and discussed the board membership application submitted by Dr. Moss-Torres and found it incomplete. The Committee also reviewed and discussed the board membership applications submitted by Derek Zitko and Dr. Daira Avila Barakat.

*A motion was made by Aakash Patel to recommend Derek Zito and Dr. Daira Avila Barakat to the full board. Dr. Stephie Holmquist Johnson made a second. The motion carried unanimously.*

##### **Board Matrix**

The Committee reviewed and discussed the importance of the board matrix to ensure a diverse composition of the Board of Directors.

##### **Updated Organizational Chart**

Gary Meyer, Chief Financial Officer, and interim Human Resources Director noted the addition of the two new directors Casie Haines, Director of Provider Supports and Sabrina Ruiz, Director of Family Services.

##### **ELCHC Committee Members FY 2023-2024**

Dr. Stephie Holmquist Johnson, Committee Chair encouraged Board members to review the vacant seats on the committee list included in the board packet to volunteer and increase engagement with the coalition.

## **ELCHC CEO Evaluation Review & DEL Executive Director Evaluation review & Salary Table**

Dr. Fred Hicks, CEO informed the Governance Committee of the statewide annual CEO Performance Evaluation forms administered by the Division of Early Learning (DEL). Dr. Hicks reported that the forms must be completed annually by August 30<sup>th</sup>.

There was further discussion on the differences between the Early Learning Coalition of Hillsborough County's CEO Performance Evaluation forms and DEL's forms. Chair Aakash Patel recommended reevaluating the need for both evaluations next fiscal year and to move forward with DEL's forms. There was additional discussion on whether the board would be able to meet the DEL's deadline.

## **Bylaws, meeting without an established quorum for informative purposes only**

The Committee discussed that moving away from Robert's Rules was not a move to be made and the importance of adhering to the rules set as they stand within the order of Robert's Rules. Board Counsel, Frazier Carraway advised against making any amendments to change the order of Robert's Rules.

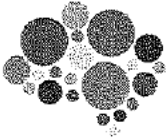
## **CEO REPORT**

Dr. Fred Hicks, highlighted the following in his report to the Governance Committee:

- Legislative Summary meeting held at the Rusty Pelican
- Summer Boost/Special Appropriations set at \$250,000 and waiting for final approval by the Governor.
- School Readiness facing \$77 million-dollar budget short fall.
- \$300 million dollars in ARPA money-slight movement and waiting for final course of action.
- Advocacy group in Miami-How does a bill become law?
- By November of this year Dr. Hicks anticipates meeting with state legislators before the next session
- Once Summer Boost funds are finalized for approval, Dr. Hicks shared that Senator Collins would be invited to a board meeting to recognize him for all his efforts in supporting the Special Appropriations request.

## **ADJOURNMENT**

*Aakash Patel made a motion to adjourn the meeting at 4:04 pm. A second was made by Adam Giery. The motion carried unanimously.*



*Please type or print clearly*

**PERSONAL INFORMATION**

Moss-Torres

Last Name

Chamain

First Name

M

Middle

Director of Programs

DOB: mm/dd/yyyy

Employer/Affiliation

Title

Street Address

City/State/Zip Code

Phone

Mobile

Fax

Email Address:

Are you a parent?

Y

N

If yes, ages of Children

26

Is your employer

a private, for-profit enterprise,

a community based non-profit organization

Other (please specify):

**COMMUNITY/CIVIC INVOLVEMENT**

Please list up to five community, civic, professional, business, and other organizations of which you are or have been a member.

Organization Name	Dates of Membership	Position(s) Held
Florida Association of Infant Mental Health	2018 - Current	Member
The Links, Incorporated	2021- Current	Grants Lead, Member
Alpha Kappa Alpha Sorority	1988 - Current	Chapter Secretary, Chair
A Brighter Community	2015-2017	Board Member
Positive Family Partners	2015 - Current	Board Member

**STATEMENT OF INTEREST (Use additional pages or cover letter if needed)**

What is your educational background?

What experience do you have working with young children and families?

How would the ELCHC benefit from your involvement on the Board?

Do you, a relative of yours, or your business affiliation, now or within the prior 2 years, have or had direct or indirect ownership of more than 5% of the total assets or income from the **Division of Early Learning (DEL)**, Department of Children & Families (DCF), Department of Education (DOE), an Early Learning Coalition (ELC), a District School's Pre-K program, or an ELC's fiscal agent, service provider, contractor, or subcontractor? (Florida Rules 6M-9.110 Requirements & Criteria for Early Learning Coalitions).

No  Yes If yes, please explain:

On which committees would you be interested in serving?

- Governance  Finance  Legislative Affairs  
 Service Delivery & Efficiency  Provider Review Hearing  Development

Please list three (3) references:

Name	Phone Number	Email	Professional/Personal
Jaree Ervin	[REDACTED]	[REDACTED]	Professional
Emily Benham	[REDACTED]	[REDACTED]	Professional
Diane Koch	[REDACTED]	[REDACTED]	Professional

Federal and State law requires this Coalition to reflect representation of the local community by race, gender, ethnicity, and other characteristics.

Gender Identity:	<input type="checkbox"/> Male	Race/Ethnicity:	<input type="checkbox"/> Native American, American Indian, or Alaska Native
	<input checked="" type="checkbox"/> Female		<input type="checkbox"/> Asian or Asian American
	<input type="checkbox"/> Transgender		<input checked="" type="checkbox"/> Black or African American
	<input type="checkbox"/> Non- binary		<input type="checkbox"/> Native Hawaiian or Other Pacific Islander
	<input type="checkbox"/> Does not disclose		<input type="checkbox"/> White or Caucasian
			<input type="checkbox"/> Hispanic, Latino or Spanish
			<input type="checkbox"/> Other
			<input type="checkbox"/> Unknown
Age Range:	<input type="checkbox"/> 18-24	<input type="checkbox"/> 25-35	
	<input type="checkbox"/> 35-44	<input checked="" type="checkbox"/> 45-54	
	<input type="checkbox"/> 55-64	<input type="checkbox"/> 65 or Above	
	<input type="checkbox"/> Does not disclose		
Are you a person living with a disability?	<input type="checkbox"/> Yes	<input type="checkbox"/> Does not disclose	
	<input checked="" type="checkbox"/> No		
Have you ever served or now serve in active duty in any of the U.S. Armed Forces?	<input type="checkbox"/> Yes	<input type="checkbox"/> Does not disclose	
	<input checked="" type="checkbox"/> No		

**COMMITMENT AND OPERATIONAL STATEMENTS**

**Time Commitment:** Serving on the Early Learning Coalition of Hillsborough County will require a commitment of time including regular coalition meetings, committee involvement, reading and becoming educated about many aspects of early childhood development and school readiness.

**Employment:** The school readiness legislation states that nominated members must be from the private sector, and neither they nor their families may earn an income from the early education or child care industry.

**Conflict of Interest:** Conflict of interest may occur when an item is presented for a vote that will directly affect you, your employer, or another organization you are involved with. Conflict of interest rules generally require you to disclose the conflict and abstain from discussion or voting on the matter.

**Government in the Sunshine:** The Early Learning Coalition of Hillsborough County is a legislatively mandated group and will operate following the rules and guidelines of "Government in the Sunshine".



My signature below confirms my understanding of these requirements and my agreement for application for membership to the Early Learning Coalition of Hillsborough County.

Chamara Allen Jones  
Applicant Signature

6.13.2023  
Date



Application forms may be completed in full and submitted to:

Nancy Will, Executive Assistant  
Early Learning Coalition of Hillsborough County  
6302 E. Dr. Martin Luther King Jr. Blvd., Ste 100  
Tampa, FL 33619  
Email: [nwill@elchc.org](mailto:nwill@elchc.org)  
Website: [www.elchc.org](http://www.elchc.org)  
Telephone: (813) 515-2340 ext. 170

Dr. Chamain Moss-Torres

3/16/2023

## Board Membership Application

### STATEMENT OF INTEREST (Use additional pages or cover letter if needed)

What is your educational background?

My educational background includes a **Ph.D. in Counseling Psychology** from the University of Buffalo, in Buffalo, NY, a **B.A. in Psychology** from the College of William and Mary in Williamsburg, in Williamsburg, VA. and a **Certificate in Nonprofit Leadership** from the University of Tampa in Tampa, Florida.

What experience do you have working with young children and families?

I have engaged in extensive work with children and families for 20 years in Hillsborough County. I completed my residency at the University of South Florida in the Department of Immunology. I evaluated young children age birth to three years old, developed the treatment plan and referrals for service.

At the Louis de la Parte Florida Mental Health Institute, I worked with agencies, state and county government create Logic Models to depict their Child and Family Systems of Care.

In private practice I have provided developmental screens to children aged birth through three and provided referrals to early childhood service system and provided educational assessments for preschoolers through high school students complete with treatment plans that incorporate family and formal providers including the school system. I am **certified in Infant Mental Health (IMH)** and have trained mental health providers on the best practices in treating the young. I have also been **certified and practiced as an Infant Toddler Development Specialist**. I provided in-home developmental support and exit evaluations for families with children from birth to 3 years of age and provided early infant health support and treatment.

I have directed the SEEDS case management program. This program's early childhood program purpose was to ensure that the young were able to enter into Kindergarten ready to learn. The program provided the family with resources including screenings, early intervention services and books to ensure their success.

In addition, I have had the honor to oversee program activity within the System of Care in Hillsborough County while serving with the Children's Board of Hillsborough County and worked with program providers that served children and families birth through 8 years of age. In this role, I was involved in provider partnerships that were integral in the development and implementation of programs that serve the early childhood community.

How would the ELCHC benefit from your involvement on the Board?

*“What a child can do today with assistance, she will be able do by herself tomorrow.” -Lev Vygotsky*

I expect to contribute to ELCHC by serving to the best of my ability. My values are in alignment with ELCHC’s purposes and position statement. I firmly believe that “what we do for our children today determines who they will become tomorrow.” Engaging with children via play is a great way to teach them and promote their development. Further, providing a safe environment and high quality learning early education programs can positively impact their future career success. My professional career has focused on strengthening families and investing in the young so that they are developmentally on track, ready for kindergarten, reading by third grade and become successful contributing citizens in their communities.

I will use my extensive content knowledge in child development and direct service experience with child development/Infant Mental Health and early childhood education to contribute to responsible discussions about strategies to help advance the whole health status of children birth to five and their families. My clinical experience in screening and evaluation of also make me qualified to make data informed decisions about the effectiveness of programming on child development.

Further, I am a nonprofit consultant and have years of experience assisting organizations build their capacity to sustain. ELCHC will benefit from me sharing this expertise and my skills in successfully conceptualizing, operationalizing, implementing and evaluating programs. My ability to see big picture, navigate high level systems discussions and offer solutions on how to achieve positive outcomes within a system of care for the very young will be a benefit as well.

Last, I am a team player and can be depended on to step up and support the works of the organization with my time and expertise where needed.

# Chamain Moss-Torres, Ph.D.

813.785.0761 | drchamain.mosstorres@yahoo.com | linkedin.com/in/chamain-moss-torres-ph-d

## CAREER SUMMARY

- Executive Nonprofit Professional leveraging 20+ years of experience in operational management, program development and management, and resource development, incorporating contract management and data-driven solutions to lead teams in developing solutions for specialized customer needs, resulting in optimizing success
- Responsible for the development of the program service infrastructure for providers within the Hillsborough County's System of Care, directing over 10 contracts totaling \$10M+ for all case management programs
- Established a line of promotion for employees, implementing a competitive salary for case managers, and incorporating industry rated training to maintain best practices
- Served as the liaison between the program department and the research department, ensuring that the stakeholder expectations are translated into applicable activities
- Assessed and identified the current capacity, creating a prioritized list of needed improvements, and developing a roadmap of strategies for implementation
- Led the Medicaid TCM at Risk program for the Children Service Council, receiving \$11M in funding to support children's services
- Established and cultivated relationships with community partners, providing regular communication and transparency to ensure efficient agency operations

## CORE COMPETENCIES

- Nonprofit Administration
- Operational Management
- Program Development
- Research & Evaluation
- Training & Development
- Cross-Functional & Executive Collaboration
- Contract Management
- Budget Development & Management
- Resource Development
- Data-Driven Solutions
- Team Building & Leadership
- Early Childhood/Family Expertise

## PROFESSIONAL WORK EXPERIENCE

### **UNIVERSITY AREA CDC**

**Director of Programs**

**2019 – Current**

- Managed and oversaw the day-to-day operations, including the Hillsborough County funded \$500K contract, monitoring budgets and program outcomes to ensure quality service provision
- Expanded the funding for the programs, writing and receiving various grants, including a \$300K and \$100K award to support case management programs
- Integral member of various director committees, discussing and developing solutions to ensure programs are operating effectively and within best practices

### **FOUNDATION FOR A HEALTHY ST. PETERSBURG**

**Nonprofit Accelerator Learning Coach**

**2020 –2021**

- Provided contracted professional coaching services, assisting the organization in obtaining the mission and building its capacity
- Assessed and identified the current capacity, identifying a prioritized list of needed improvements, and developed a roadmap of strategies for implementation

### **Nonprofit Leadership Center of Tampa Bay**

**Facilitator**

- Led a focus group for the statewide organization, discussing issues such as diversity and inclusion, creating a firm foundation to promote program growth

### **ENTERPRISING LATINAS INC.**

## **Director**

**2018**

- Oversaw the day-to-day operations, coordinating between departments and developing the program infrastructure to provide a path to educational and vocational success
- Established and cultivated relationships with community partners, providing regular communication and transparency to ensure efficient agency operations
- Actively researched and applied for various grants to provide needed funding, successfully securing \$1M for active programs

## **POSITIVE FAMILY PARTNERS**

### ***Infant Toddler Development Specialist***

**2017 – Current**

- Secured a vendor contract to provide in-home developmental support and exit evaluations for families with children from birth to 3 years of age, providing early infant health support and treatment

## **CHILDREN'S HOME NETWORK**

### ***Program Director***

**2012 – 2017**

- Responsible for the development of the program service infrastructure for the Hillsborough County's System of Care, directing over 10 contracts totaling \$10M+ for all case management programs
- Provided support for contract development, utilizing best practices and transparency in all areas, including design, budget, evaluation, negotiations, and audit
- Ensured accuracy in preparation and management of the program budget, adding to the financial support through strategic grant writing
- Served as the liaison between the program department and the research department, ensuring that stakeholder expectations are translated into activities that are applicable
- Led the Medicaid TCM at Risk program for the Children Service Council, receiving \$11M in funding to support children's services

## **CHILDREN'S BOARD OF HILLSBOROUGH COUNTY**

### ***Manager, Programs and Infrastructure***

**2005 – 2012**

- Responsible for the development of the program service infrastructure for the Hillsborough County's System of Care, directing over 10 contracts totaling \$10M+ for case management programs and large collaborations
- Provided support for contract development, utilizing best practices and transparency in all areas, including design, budget, evaluation, negotiations, and audit
- Ensured accuracy in preparation and management of the program budget, adding to the financial support through strategic grant writing
- Served as the liaison between the program department and the research department, ensuring that stakeholder expectations are translated into activities that are applicable
- Led the Medicaid TCM at Risk program for Children Service Council, receiving \$11M in funding to support children's services

## **UNIVERSITY OF SOUTH FLORIDA**

### ***Assistant in Research***

**2000 – 2005**

- Functioned as Principal Investigator/Lead Researcher, directing research in the Training, Research, Evaluation, and Demonstration (TREaD) division, securing knowledge to support, improve, and sustain best practices in programs and systems serving children and their families

## **ADDITIONAL EXPERIENCE**

### **EARLY INTERVENTION PROGRAM - *Early Intervention Specialist***

## **EDUCATION & CERTIFICATIONS**

***The State University of New York at Buffalo – Doctorate of Philosophy***

***The College of William and Mary in Virginia – Bachelor of Arts***

***The Compression Planning | EQUIPO Trainer | Certificate in Grant Writing | Infant Mental Health (IMH)***

***Certified | Dr. Brazelton's-Touchpoints Certified | Certificate in Nonprofit Management | Leadership***

***Hillsborough***

## **EVALUATION & RELATED PUBLICATIONS**



*Please type or print clearly*

**PERSONAL INFORMATION**

**Casanova**

**Gino**

Last Name

First Name

Middle

DOB: mm/dd/yyyy

Employer/Affiliation **Shumaker Advisors**

Title **Chief of Staff**

Street Address

City/State/Zip Code

Phone

Mobile

Fax

Email Address:

Are you a parent?  Y  N If yes, ages of Children **6 and 2**

Is your employer  a private, for-profit enterprise,  a community based non-profit organization

Other (please specify): \_\_\_\_\_

**COMMUNITY/CIVIC INVOLVEMENT**

Please list up to five community, civic, professional, business, and other organizations of which you are or have been a member.

Organization Name	Dates of Membership	Position(s) Held
Greater Tampa Chamber of Commerce	2013-Present	Policy Committee Member
Bay Area Bridge Builders	2022-Present	
Connections Job Development	2008-2015	Finance Chair
Big Brothers Big Sisters	2008-2012	

**STATEMENT OF INTEREST (Use additional pages or cover letter if needed)**

What is your educational background?

Yale University - BA, Political Science - 2006

University of South Florida, MBA, 2020

**What experience do you have working with young children and families?**

As a father of two young children, working with kids has become more and more important to me. In previous jobs, I had the opportunity to lead our Community Involvement team, which included working to provide affordable healthcare options and healthy food options to children and families. I also served as a Big Brother for Big Brothers/Big Sisters.

**How would the ELCHC benefit from your involvement on the Board?**

I've served on boards throughout most of my life and can lend the perspective of someone with kids in the age-range of those served by the ELC. I have also been the Finance Chair of boards which has helped me hone skills in helping to keep organizations prudent with funding. At work, I create and maintain annual budgets, so I have a lot of experience in dispersing dollars. I also worked in the FL Legislature, so I understand the weight and importance of making the most of State or Federal dollars.

Do you, a relative of yours, or your business affiliation, now or within the prior 2 years, have or had direct or indirect ownership of more than 5% of the total assets or income from the Division of Early Learning (DEL), Department of Children & Families (DCF), Department of Education (DOE), an Early Learning Coalition (ELC), a District School's Pre-K program, or an ELC's fiscal agent, service provider, contractor, or subcontractor? (Florida Rules 6M-9.110 Requirements & Criteria for Early Learning Coalitions).

No  Yes If yes, please explain:

**On which committees would you be interested in serving?**

- Governance
- Finance
- Legislative Affairs
- Service Delivery & Efficiency
- Provider Review Hearing
- Development

**Please list three (3) references:**

Name	Phone Number	Email	Professional/Personal
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]

Federal and State law requires this Coalition to reflect representation of the local community by race, gender, ethnicity, and other characteristics.

Gender Identity:	<input checked="" type="checkbox"/> Male	Race/Ethnicity:	<input type="checkbox"/> Native American, American Indian, or Alaska Native
	<input type="checkbox"/> Female		<input type="checkbox"/> Asian or Asian American
	<input type="checkbox"/> Transgender		<input type="checkbox"/> Black or African American
	<input type="checkbox"/> Non- binary		<input type="checkbox"/> Native Hawaiian or Other Pacific Islander
	<input type="checkbox"/> Does not disclose		<input type="checkbox"/> White or Caucasian
			<input checked="" type="checkbox"/> Hispanic, Latino or Spanish
			<input type="checkbox"/> Other
			<input type="checkbox"/> Unknown
Age Range:	<input type="checkbox"/> 18-24	<input type="checkbox"/> 25-35	
	<input checked="" type="checkbox"/> 35-44	<input type="checkbox"/> 45-54	
	<input type="checkbox"/> 55-64	<input type="checkbox"/> 65 or Above	
	<input type="checkbox"/> Does not disclose		
Are you a person living with a disability?	<input type="checkbox"/> Yes	<input type="checkbox"/> Does not disclose	
	<input checked="" type="checkbox"/> No		
Have you ever served or now serve in active duty in any of the U.S. Armed Forces?	<input type="checkbox"/> Yes	<input type="checkbox"/> Does not disclose	
	<input checked="" type="checkbox"/> No		

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**Government in the Sunshine:** The Early Learning Coalition of Hillsborough County is a legislatively mandated group and will operate following the rules and guidelines of "Government in the Sunshine".



**My signature below confirms my understanding of these requirements and my agreement for application for membership to the Early Learning Coalition of Hillsborough County.**

**6/13/23**

---

Applicant Signature

Date



Application forms may be completed in full and submitted to:

Nancy Will, Executive Assistant  
Early Learning Coalition of Hillsborough County  
6302 E. Dr. Martin Luther King Jr. Blvd., Ste 100  
Tampa, FL 33619  
Email: [nwill@elchc.org](mailto:nwill@elchc.org)  
Website: [www.elchc.org](http://www.elchc.org)  
Telephone: (813) 515-2340 ext. 170

# Gino Casanova

239.826.9863 | Wesley Chapel, FL | gino.casanova@gmail.com | linkedin.com/in/ginocasanova

## CORE COMPETENCIES

- Operational Management
- Business Development
- Strategic Planning
- Community Relations
- Government Affairs
- Public Relations
- External Affairs
- Due Diligence
- SOPs
- Team Building & Management
- Revenue Growth
- Budget Management
- Negotiations
- Talent Development
- Procurement

## PROFESSIONAL WORK EXPERIENCE

### **SHUMAKER ADVISORS**

#### ***Chief of Staff***

**2022 – Present**

- Oversees and drives the work of the Shumaker Advisors team consisting of 20+ team members/staff
- Serves as a consultant and thought partner to the Chief Executive Office
- Strategically delegates authority, empowering team members to do their jobs well, while increasing the lines of communication, productivity, and revenue.
- Manages staff and the day to day administrative work of the team
- Creates and executes strategies for increase in revenue, talent acquisition, client development, and firm growth

### **COPYPRESS**

#### ***Vice President, Business Development***

**2020 – 2022**

- Managed the sales team overseeing 2 direct reports and an outsource lead generation 3<sup>rd</sup> party organization, leading in the development and implementation of strategies for business development, sales, and new client acquisition
- Developed strategic infrastructure for short and long-term operational plans, creating procedures for business development, including running a sales team, managing third-party vendors, and hiring and training new sales staff
- Established and implemented innovative sales and business development processes for a \$15M business, turning leads into sales
- Maintained all management duties remotely during the COVID global pandemic, continuing to problem solve and grow business to ensure company success

### **ADVENTHEALTH**

#### ***Director, Non-Acute Service Line Development***

**2018 – 2019**

- Oversaw 3 people collaborating with various other departments, building new outpatient service lines into the hospital, ensuring the placement of appropriate talent needed to manage new processes
- Constructed infrastructure for new lines of business, including legal, financial, and operational aspects through advance care, determining if it should be in house or outsourced, vetting the possible partners to ensure success, and implementing strategic operations, making sure the team achieved their goals for the \$20M projected revenue
- Prepared business plans for new outpatient service lines, resulting in initializing 3 outpatient imaging centers, 2 ambulatory surgery centers, and 5 mixed-use operational retail centers, including locating properties, vetting partners, hiring staff to run the operations, and setting up operational systems (SOPs)
- Planned for expansion of new business ventures, developing short and long-term strategic and operational plans, and recruiting and hiring needed team leads and doctors
- Negotiated the acquisition of a \$4M Mobile Mammography business, overseeing the due diligence process to integrate into the system, expanding current outpatient imaging services

## **Director, Administrative and Governmental Affairs**

**2014 – 2019**

- Directly responsible for a staff of 10, managing administrative services, office management, and operational activities of Government Affairs
- Selected by the CEO to serve as interim head of departments, including leading the Divisional Fundraising Foundation Team, propelling fundraising, and increasing contributions by \$500K compared to the previous year
- Responsible for managing all office personnel, including directors, managers, coordinators, and administrative assistants, vetting the onboarding process to ensuring successful hires
- Developed and maintained an annual divisional budget of \$5M, ensuring the following efficient cost-saving procedures
- Constructed strategic patronage opportunities, directing \$10M+ annually into the community through sponsorships and community benefits, realizing the organizational charitable mission goals, and increasing brand awareness
- Created infrastructure for expanded divisional leadership with the CEO, developing new departments, consolidating responsibilities, and establishing the governing leadership team for the West Florida Division
- Supervised 3 expansions of the division office, brokering and negotiating office space lease deals and new construction, successfully tripling divisional employment size
- Led in External Affairs endeavors, developing and strengthening strategic relationships with influential business members, members of the civic community, and elected officials, elevating the capital of the brand exponentially and raising company stature within the community
- Continued to serve as a lobbyist, maintaining legislative relationships to advocate on behalf of the hospital system

## **Regional Manager, Governmental Affairs**

**2012 – 2014**

- Established a political strategy to defeat specific harmful recurring legislation, ending 6 years of a negative financial impact on the organization, and successfully lobbying to pass bills with positive effects
- Implemented a corporate effort for political fundraising, generating \$100K annually to fund company PAC, and solidifying the organization within the political arena
- Solicited \$4M+ of state funds from the Florida State Budget, utilizing the money to finance various hospital ongoing projects
- Expedited hospital advancement, utilizing government contracts for building, construction, permitting, and traffic projects

## **THE FLORIDA LEGISLATURE**

### **Legislative Aide, Office of State Senator Mike Fasano, District 11**

**2006 – 2012**

- Served as liaison between the Senator and the finance committee staff, helping to balance the \$75B Florida State Budget concerning Criminal Justice, Transportation, and Economic Development
- Researched, created, drafted, tracked, and presented legislation, helping to pass 100+ bills to become Florida law
- Managed all of the constituent services, resulting in the re-election of the Senator with an overwhelming 80%+ of the vote each term

## **EDUCATION**

**YALE UNIVERSITY**  
***Bachelor of Arts in Political Science***

**THE UNIVERSITY OF SOUTH FLORIDA**  
***Master of Business Administration (MBA)***



Board of Directors Diversity Matrix

BAIA, Larissa	BARAKAT, Daira	BOWERS, Lee	BROWN, Tracey H.	CHIPP, Cynthia	FOX, Dr. Lisa	FUDGE, Dr. Daphne	GERRY, Adam	HOLMQUIST JOHNSON, Dr. Stephanie	JAE, Amanda	JENKINS, Dr. Jacquelyn	Marshall, Dr. Judi	MYERS, Gwen Commissioner	Nguyen, Allison	PARRIS, Kelley	PASEK, Beth	PATEL, Aakash M.	Raburn, Melissa	ROBINSON, Dr. Shawn	WARD, Stacie	ZIEZULA, Michelle	ZITKO, Derek
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Board Tenure (Yr Joined)	2023	2023	2019	2016	2019	2018	2016	2019	2018	2020	2014	2021	2020	2022	2013	2019	2014	2022	2009	2022	2022	2023
<b>Areas of Expertise/Leadership Qualities</b>																						
Architectural/Engineering																						X
Community Development							X			X							X	X				X
Community Volunteer							X			X									X			X
Education	X			X	X	X	X		X	X		X					X	X				X
Entrepreneur		X			X		X		X								X					X
Finance/Accounting																						
Government									X						X							X
Healthcare		X												X						X		
Hospitality																						
Human Resources							X															
Insurance							X															
Investment Management/Banking																				X	X	
Legal																				X	X	
Management																						
Manufacturing/Industrial																						
Marketing, Public Relations, Media	X																X				X	
Non-profit							X															X
Real Estate, Construction, Property & Facilities																		X				X
Technology									X										X			X
Other							X			X								X				X
<b>Resources</b>																						
Money to give							X		X												X	
Access to money									X													
Access to other resources (foundations, corporate support)						X			X	X							X					X
Availability for active participation (connection/introduction to network, grant writing)	X	X		X		X			X	X		X		X		X	X	X	X			X
<b>Community Connections</b>																						
Religious organizations		X			X		X		X	X							X	X		X		X
Community Service Organization							X		X	X				X					X		X	X
Corporate							X		X								X	X				X
Education	X			X	X	X	X		X	X		X					X	X		X		X
Media							X		X								X					X
Political							X		X								X					X
Philanthropy							X		X	X							X			X	X	X
Social/Fraternal Organization							X		X								X			X		X
Small business		X		X			X		X								X			X	X	X
Social services							X		X							X	X			X	X	X
Other																				X		X
<b>Core Competencies</b>																						
Visionary				X		X	X		X	X		X				X	X		X		X	X
Accountability				X	X		X		X	X							X			X	X	X
Organizational learning				X			X		X								X			X	X	X
Understanding of mission, vision, values	X			X		X	X		X	X		X		X			X			X	X	X
Strategic thinking	X	X		X		X	X		X	X		X		X		X	X	X	X			X
Using data, problem-solving	X			X		X	X		X	X						X	X			X	X	X
Accurate reporting, transparency		X		X			X		X								X	X		X		X
Scanning for new information				X			X		X								X					X
Integrating learning, generalizing to new situations				X			X		X	X						X	X		X	X		X
<b>Age</b>																						
18-24																						
25-34																						
35-44		X								X							X	X				
45-54	X						X					X							X			X
55-64				X	X				X							X					X	X
65 or above						X															X	X
<b>Gender</b>																						
Female	X	X		X	X	X	X		X	X		X		X		X	X	X	X	X	X	X
Male																	X		X			X
Transgender																						
Non-binary																						
Other																						
<b>Race/Ethnicity</b>																						
Native American, American Indian, or Alaska Native																	X					
Asian or Asian American																			X			
Black or African American				X	X		X													X		
Native Hawaiian or Other Pacific Islander																						
White or Caucasian						X			X	X		X		X		X		X		X	X	X
Hispanic, Latino or Spanish	X	X																				
Other																						
<b>Parent</b>																						
Yes	X	X		X	X	X	X		X	X		X		X		X	X	X	X	X	X	X
No									X							X	X					
<b>Age of Child(ren)</b>																						
Under 10		X			X					X				X				X				X
11-15							X											X				X
16-21	X			X								X									X	X
22-26																			X	X	X	X
27 or above				X		X																X
<b>Persons living with a disability</b>																						
Yes																						
No	X	X		X	X	X	X		X	X		X		X		X	X	X	X	X	X	X
<b>Served or Currently Serving in the U.S Armed Forces</b>																						
Yes																						X
No	X	X		X	X	X	X		X	X		X		X		X	X	X	X	X	X	X
<b>Geographic Area of residency - Hillsborough County</b>																						
North	X				X	X	X														X	
South		X								X	X		X				X					
East									X					X				X				X
West																						X
Central				X															X			
Does not reside in Hillsborough County																X						

## \$315 Million Update

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### ARPA Early Learning Discretionary Grant Program

*Authority: Section 53, 2023-239, Laws of Florida*

#### Grant funds may be used for the following purposes:

- Increasing/building the supply of childcare
- Training, professional learning activities, and workforce initiatives
- Local initiatives/pilot projects to improve kindergarten readiness
- Community outreach and family engagement
- Mental health supports
- Equipment, supplies, classroom/childcare materials
- Curriculum
- Business administration computer software
- School readiness learning computer software

## \$315 Million Update

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### ARPA Early Learning Discretionary Grant Program

*Authority: Section 53, 2023-239, Laws of Florida*

### Next Steps & Tentative Timelines

- **July 2023:** DEL is currently tightening up final decision points and next step will route through DOE Senior Leadership (allow approximately 3 weeks for routing)
- **End of July/early August:** Tentative Release Program Guidance, which includes applications and funding levels
- **Mid-End of August (Three Weeks after Application Release):** Application Due Date
- **End of August/Early September (Five Days from submission of a completed application):** DEL review and approval
- **Early September:** Revised NOA



## FY 2023-2024 MEETING SCHEDULE

### GOVERNANCE COMMITTEE MEETING SCHEDULE

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Monday, July 31, 2023

Monday, September 25, 2023

Monday, January 29, 2024

Monday, March 25, 2024

Monday, May 20, 2024

All meetings of the Early Learning Coalition of Hillsborough County Governance Committee are held at **3:00 pm** until the conclusion of business at 6302 Martin Luther King Jr. Blvd. Bldg. 100, Suite 100, Tampa, FL 33619 unless otherwise publicly noticed and/or noted above.

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**PLEASE NOTE:** *This meeting schedule is posted on the ELCHC website located at [www.elchc.org](http://www.elchc.org). Changes to any dates, times and locations of these meetings will be posted at all times. Members of the public may confirm by phone by calling (813) 515-2340.*

